

**Board of Directors Meeting
January 17, 2019**

Meeting called to order: 536 pm by Helle Jorgensen

In attendance: John Allison, Marlo Faulkner, Dan Fratini, Helle Jorgensen, Linda Mielke,
 Jen Westra

Staff: Cary Boyce, Kathy Sackett, Jerry Olson, Tami Tanaka, Chris Maccini, Beth Severn-Johnson

Approval of 10-25-2018 Minutes:

Motion by: Jen Westra Second by: Linda Mielke

All in Favor: yes - Aye, all.

Staff reports: See Attached

Please review, contact Cary with questions.

OLD BUSINESS:

- **Budget:**

- Included in packet. Most notable changes are due to loss of CPB funding, depreciation.
- Underwriting is down by about 5%, and ticking back up.
- National underwriting is down 8%.
- Audience is down both locally and national. NPR cites “News Fatigue.”
- Membership, however, remains strong, and our average over five years trends up.
- LLCs have one more year to go. Eide Bailly and Randall Danskin will help us fold these up when the last tax return for the IRS is filed.

- Related to our budget, the CPB is reviewing for the first time in decades how our community service grant (CSG) is allocated. The review committee is meeting on March 5 and 6, 2019. Our FCC attorney is encouraging me to attend to represent small stations. I have accepted. Large stations are lining up, and we need someone there to counter their overly heavy presence.

- **Programming:**

- Record Sale Feb 23, 24—2019
- Health Forum on March: Confronting Homelessness: City Hall Forum, and a TU/TR broadcast with call-in.

- **CAB Report:** The are pleased with news coverage and improvements to local news. Pleased with how we have handled the many program changes. Comments to SPR have largely been positive. More comments on Living on Earth, Climate One—running about 50-50 pro and con. Jane Fritz has asked that I make her comments known to you and the community advisory board. They are in your packets.

NEW BUSINESS:

- **Data Breach:** We have a data breach that we have traced to an old flash drive stolen from Linda Stowe’s house on Nov 12, 2018. Ironically, she probably took it home as a security backup, a policy and protocols we are changing. We have endeavored to contact anyone we believe might be at risk from this. In checking our server logs, our internal systems, so far as we can tell, have not been compromised. So far it seems limited to staff and past staff members, and a few check images from the capital campaign. While serious, it is limited to a dozen or so people that we know of, and every precaution has been taken to notify our banks, place credit freezes, and notify credit bureaus and card companies. If you did not receive a letter from me, you should be fine. However, it can’t hurt to place an fraud alert with your bank

and the credit bureaus. A credit freeze requires you to contact all three if you want credit reports frozen for a year.

OTHER:

- The FCC is affected by the shutdown and we are unable to keep our public file updated. As soon as their servers return to service, we'll take care of this to remain in compliance.
- Brian Flick has announced his retirement, and Neesha Schrom Crosen has announced that she and her husband are moving to the Tri-Cities—both in June.
- Finally, it has been my sad duty to inform you of SPR CFO Linda Stowe's death last Friday. She had late stage cancer that she kept very quiet. Her passing leaves us myriad details. Most immediately, Beth is taking over membership duties, Tami is finance, and I am responsible for the legal especially FCC and CPB issues, though Linda was my chief wrangler and a critical component, especially with financial compliance issues and deadlines. Bill Simer at Eide Bailly is helping to guide me through the final stages of the Federal Historic Tax Credits, and we will fold it up in one year. My intention is simply to stay the course until it runs its course. Doug Siddoway is also involved in this. Both Doug and Bill send their condolences. I have hired Chris Maccini full time to better assist with membership communications effective in February.
- We are quickly ramping up the SPR Linda Stowe Memorial Operational Fund. I and the staff will certainly contribute, but I am making some calls to solicit some lead gifts. I hope to launch this publicly next week. Some draft web copy is in your packet as well, and we are building this out quickly.

Meeting adjourned: _____6:10 pm Next BOD meeting: April 11, 2019 at 5:30 pm