

## SPR BOARD OF DIRECTORS MEETING 4-16-2020

In Attendance: (via ZOOM) Cary Boyce, Daniel Fratini, Max Mendez, Helle Aaes-Jorgensen, JenWestra, Melanie Rose, Linda Mielke, Gary Livingston, Marlo Faulkner

Notes by: Beth Severn-Johnson

Call to order: 5:30 pm

Approve old minutes: 1<sup>st</sup> 2<sup>nd</sup> approved: emailed to board via Cary Boyce for e-approval  
[approved via email]

### Old Business:

Budget: UW down about \$15,000 YoY. However, our Calm Drive remains strong, and we have about \$225K to go until the end of the fiscal year to remain on par with last year. We are on track to meet this. I still anticipate a \$100,000 shortfall in underwriting as the economy continues to worsen.

To offset this, I have taken steps to downsize as gently and painlessly as we can. Cassia will move from full time to part time, and one other employee is scaling back from full time to 10 hours a week, though it's not official yet. We are applying for the payroll protection program loan, which could amount to \$75,000 [update: final application: \$174,000] in forgivable loan revenue. In addition, today I was told that the CPB board was awarded the \$75MM in emergency funds, and our share of this will be \$75,000. We will keep this quiet for the moment, please.) There are some leftover funds, and we may receive a bit more to our rural service. [Update: Final total received: \$112,000] In a strange way, we might even come out ahead and stronger when things return to normal, whatever that is.

Reapplying for the State funding. We will be reapplying for these funds. Working with legislators for this when it's appropriate to do so.

The NPR Station Compact: I continue to lobby for shelving it, but if NPR proceeds as they plan, we'll have to cut programs to keep it within reasonable realms. Their algorithm for us is not in our favor, and amounts to a 15% increase, or about \$30,000. [Update: NPR has agreed to hold their fees at FY19 levels.]

Programming: Programs we are targeting include Fresh Air and On Point. Both are fine programs, but expensive, and cutting both of these (about \$30K for both) will leave us with the same bill as this year going forward. Public Radio Music Day has been a national effort to call attention to the role public radio plays in our heritage of music nationally. We have featured many archival programs.

Jen: What's the listenership of these programs?

Cary: We have until October to decide on the future of these programs.

Nick is a great hire and producing articles like crazy. He hit the ground running.

Pledge Drive: May 28, 29,30 We are now in our “Calm Drive” Encouraged all Board Members to call the Listener Line and leave a message encouraging others to donate and become involved in SPR.

- COVID-19 coverage and updates / national and local  
NPR has done an exceptional job of covering the nation about the virus, and I’ve been exceptionally proud of our news team in their coverage. Doug Nadvornick in particular has been our point person for coordinating this with NPR, and with N3 as well.

New Business, Misc.?

Adjourned \_\_ 6:00 pm \_\_\_\_\_

Moved to Closed Session for discussion of personnel reviews (CB) and other confidential issues.  
Next Meeting July 16, 2020